

---

## ABSTRACTS

### *Section 1. Economy, Management, Law*

**S.V. Belokobyl'sky, V.A. Lyublinsky,  
E.I. Lukovnikova, A.M. Patrusova**  
APPROACHES TO DEVELOP MECHANISMS  
FOR TRANSFERRING  
INNOVATIVE SCIENTIFIC ACHIEVEMENTS  
IN THE SPHERE OF HIGHER EDUCATION  
INSTITUTION AND ENTERPRISES

*The article considers the stages of obtaining innovative and scientific achievements at higher educational institutions. The mechanisms for collaboration of educational institutions and enterprises have been proposed.*

Education, integration into education, transfer innovation, achievements, research, technologies.

**T.V. Gubareva, D.P. Obukhovich,  
Ya.N. Kukshchel'**  
FEATURES OF DEVELOPING MANAGERIAL  
DECISIONS TO DECREASE YOUTH OUT-  
FLOW FROM THE CITY OF BRATSK TO  
OTHER REGIONS

*The analysis of the factors having impact on formation, development and assessment of the state youth policy has been carried out. The regulatory and legal framework in the sphere of the Russian Federation youth policy is considered. The assessment of the state youth policy implementation and the reasons for the youth outflow from the city of Bratsk is given. The prospects for overcoming the problematic situation based on the integrated approach to the youth problem solution using the special-purpose programme are analysed.*

Youth, youth outflow, problem, managerial decision, region, small motherland.

**T.V. Gubareva, K.I. Mironova, A.A. Efimenko**  
NEW PRINCIPLES OF RENDERING E-  
SERVICES

*The audit results of the E-government infrastructure developed by «Rostelecom» in 2009-2011 and plans for its optimization have been analysed. The adoption of the Concept for developing mecha-*

*nisms for providing the state and municipal E-services has been considered. The role of «Rostelecom» and the Ministry for Communications and Mass Media in the development of E-government has been analysed. The main ICT tasks of the Russian Federation government and existing ICT problems in the government authorities operation have been considered.*

E-government, E-services, public authorities, information and communication technologies.

**L.A. Kaverzina**  
STATE OF IRKUTSK REGION ECONOMY IN  
POST-CRISIS PERIOD

*The article deals with current issues for overcoming the crisis in the regional economy. Special attention is paid to the economy of Irkutsk region. Its characteristics, the analysis of the industrial sector state in the post-crisis period, including 2008 to 2011 have been given. The major economic indicators of small businesses operating in the industry of Irkutsk region have been reflected. The tendencies for the development of the region's building sector during the first post-crisis years have been considered. The author comes to the conclusion that Irkutsk region's economy has almost recovered after the crisis, and its growth can be stated in the studied period.*

Regional economy, region, crisis, industry, small businesses, construction.

**E.L. Sanina**  
USING TOOLS OF TERRITORIAL MARKET-  
ING IN THE PRACTICE OF BELGOROD RE-  
GION

*In 2013, we have marked 111 years since the emergence of the term "marketing" in the scientific world. Russia, however, has learned about marketing relatively recently, namely in the late 1980s-early 1990s. Lately, there have been a lot of discussion about the territorial marketing as an essential component of contemporary management. Territorial marketing allows you to implement in practice the idea of social partnership, where the main idea is interaction, convergence of social subjects for joint*

solutions to certain problems on the basis of balance and consensus. In keeping with the given statements, Belgorod region is in an unstable state of investment development, but the region has a lot of tendencies for increasing its investment activity. Among these tendencies, we can identify territorial marketing; region branding; "new economy" of the region's competitiveness, the quality of life in the region, tasks of Belgorod region public authorities. These trends are integral to territorial marketing, but the results of the survey conducted by the author have shown that in Belgorod region is no clear marketing plan that would contribute to the economic

development of the region and improve the living standards of its citizens. Thus, for preserving and developing positive dynamics of investment performance in Belgorod region and enhancing its marketing activities, it is necessary to conduct a package plan proposed by the author of this article.

Territorial marketing, investment development, region's unstable situation, author's case study, intensification of marketing activities

## **Section 2. History, Political Science**

**D.V. Golovonenko**

### **REGULATORY ASPECTS OF NATIONAL YOUTH POLICY**

*The article is devoted to the issues of formation of the regulatory framework and development of the theoretical and legal conception of the national youth policy in this country. The author analyzes the need for the uniform federal law and draws a conclusion that under contemporary conditions it is necessary to pass the law not on the youth itself but on the national youth policy. This is a fundamental change of the wording.*

National youth policy, All-Union Leninist Young Communist League, USSR law, federal law, youth and children's public associations.

**T.M. Koroleva**

### **YOUTH'S PARTICIPATION IN CONSTRUCTION OF BAIKAL-AMUR RAILROAD**

*Youth's contribution to the construction of the Baikal-Amur Railroad is analysed. The Komsomol's role in the youth's getting involved in the realization of the country's major projects has been demonstrated. It gave a powerful incentive to the development of the Eastern Siberia's labour forces. The issues concerning labour turnover, the motives for the behaviour of young people coming to the new development area, the provision of cultural services for the youth are investigated.*

Youth, Komsomol, Baikal-Amur Railroad, Eastern Siberia, socialist competition, youth's cultural education.

**V.A. Kudashkin**

### **PRESERVATION OF LANGUAGE MEMORY BY INDIGENOUS MINORITIES OF EASTERN SIBERIA IN THE SECOND HALF OF XX CENTURY**

*The situation concerning studying the national languages of the indigenous minorities of Eastern Siberia has been considered and analysed in the article. The problem of the lack of control by the party and state institutions in the sphere of preserving ethnic identity, namely in the sphere of national linguistics has been investigated.*

Indigenous minorities, language preservation, national policy.

**A.V. Lukomsky**

### **PRACTICE GROUND TO UNDERGO ARCHEOLOGICAL TRAINING**

*The article considers the learning and teaching purpose of the specialized practice grounds to carry out archeological training for history students. The characteristics of such a ground and its academic potential are revealed.*

Archeological practice ground, practical training, methodological support for field archeological training.

**N.N. Naumova**

### **GENDER ASPECT OF CHRISTIANIZATION OF SOUTHERN SIBERIA PEOPLES AT THE BEGINNING OF THE TWENTIETH CENTURY**

---

*The article provides the general review of the activity of nunneries and communities on the territory of the Altay, in the south of Yenisey province and Tuva in the early twentieth century. The author reveals the reasons for poor representation of monasteries in the field of social and charitable and missionary activity of the Russian Orthodox Church in the said region. The influence affected on a woman as a homemaker and a traditions keeper, children's instructor and as one of the most conservative member of the society resulted in the success of the Christian and cultural mission actions.*

*The dissemination of household culture, sanitary and hygienic skills, literacy and the advanced agriculture, establishment of almshouses, hospitals, orphanages, schools for indigenous population by nuns and novices meant the transformation of both economic and sociocultural life of the non-Russians and promoted the rapprochement of the nomadic and Russian civilizations. The spread of Orthodoxy as the most important factor of the Russian presence does not contradict the beneficial influence of women's communities to overcome the backwardness of a number of nationalities of Southern Siberia.*

Southern Siberia's history, nunhood and nunneries in Siberia, gender studies, missionary work, social service of nunneries.

**V.V. Nikulenkov**

PLACE OF RUSSIA, CHINA AND THE UN IN THE DEVELOPMENT OF INTERNATIONAL RELATIONS IN XXI CENTURY

*Nowadays, the world community is observing the development of the Russian-Chinese relations. Their solidarity in foreign policy regarding the Middle East issue when working in the UN Security Council, solidarity during voting in the UN General Assembly on a number of international documents, cooperation within global organizations BRICS and SCO returned Russia and China in the mainstream of intensive cooperation. In the article, we tried to trace the evolution of the Russian-Chinese relations from a purely economic ones in the 1990s to military-political cooperation of today.*

Russia, China, global organization, United Nations, BRICS, SCO.

**M.M. Boyarinova**

ACTIVITIES OF IRKUTSK REGION'S MINISTRY FOR ECONOMIC DEVELOPMENT TO-

WARDS PRIANGAR'YE INDIGENOUS MINORITIES

*The article examines the implementation of the state policy in the social and economic policy of the indigenous minorities, which showed itself as a profound and overall process. The major objectives of its development aimed at providing conditions for preserving the primordial living environment and developing traditional activities of the indigenous minorities in Irkutsk region have been stated.*

State policy, social and economic development, policy measures, departmental programs.

**V.N. Maksimova**

CHANGES IN SYSTEM OF POLICE SURVEILLANCE OVER EXILES IN SIBERIA AT THE END OF XIX – BEGINNING OF XX CENTURIES

*The article considers the development of the system of police surveillance over the exiles in Siberia at the end of the XIX - beginning of the XX centuries in the context of the autocracy domestic policy in the given period. The essence of the initiated changes and the factors given rise to them are revealed. The surveillance system over the exiles developed by the early XX century not only failed to provide the government with the information on the actual state of things in the places of banishment, but covertly encouraged the exiles' consolidation.*

Political exile, surveillance system, Siberia, prison.

**E.M. Kunzharov**

MILITARY UNIFORM OF IRKUTSK MILITARY TRAINING SCHOOLS EDUCATEES IN THE EARLY XX CENTURY

*The article considers Irkutsk cadets' military uniform clothing during 1901-1917. The specific issues of the development of cadets' military uniform clothing and badges at Irkutsk military training schools are revealed. The characteristics of the basic uniform, the regulations for its wearing and employment, money allocated for military school educatees' uniform allowance are given.*

Russia in the early XX century, military education and upbringing.

**S.V. Kovrigina**

TRENDS IN DEVELOPING CATTLE-BREEDING BRANCH IN PRIANGAR'YE IN 1945-1953

*The author's scientific interest is aimed at the research of the region's agricultural problems in the post-war period. The author examines the specifics of cattle-breeding development both at the kolkhozes and at individual peasants' farmsteads in the Priangar'ye.*

Siberia, Priangar'ye, peasantry, agriculture, cattle-breeding, post-war period, individual farmstead, taxes.

**L.A. Shevchenko**

FEMALE COUNCILS IN THE HISTORY OF PRIANGAR'YE FEMINIST SOCIAL MOVEMENT IN THE SECOND HALF OF XX CENTURY

*The issues of the female councils establishing and functioning on the territory of Irkutsk region in the 1950s are considered. The forms and methods of their work are revealed, the activity areas are retraced, the specifics of their cooperation with the region's government authorities and social organizations are noted.*

**O.M. Osokina**

IMPROVING THE LEVEL OF SUBJECT TEACHERS' IT-COMPETENCE AT SECONDARY SCHOOL THROUGH INFORMAL TEACHING

*The article considers the issues of improving the level of secondary schools subject teachers' IT-competence maturity through their informal professional development. The informal forms, which are being realised during the course of study, are given in the article.*

IT-competence, informal teaching, informal learning.

**L.M. Karaseva, A.V. Dorofeev**

IMPLEMENTATION OF THE MODEL OF TECHNICAL UNIVERSITY STUDENTS' INFORMATION COMPETENCE IN TERMS OF FUZZY SETS

Female councils, regional feminist movement, women's initiatives.

**B.G. Pryanishev**

ACTIVITY OF IRKUTSK MICA FACTORY IN 1949-1953

*Based on the archive records (including declassified ones), the activity of the 8th March Irkutsk Mica factory in the system of «Glavsllyuda» Department, the Ministry for Internal Affairs of the USSR, has been considered.*

Mica industry, Irkutsk Mica factory, «So-yuzslyuda» Trust of «Glavsllyuda» Department of MIA of the USSR.

**I.V. Efremov**

KEY REASONS FOR PEASANTRY REVOLTS IN SIBERIA DURING CIVIL WAR

*The author analyzes the factors resulted in the armed peasantry revolts during the Civil War. The article reveals the facts testifying that the key reasons for opposition of the Bolsheviks and the peasantry are the food policy of the new regime and the traditional prosperity of the Siberian peasants.*

Siberia, Bolsheviks, peasants, food policy, products, peasantry revolts.

### **Section 3. Psychology, Pedagogics, Philology**

*The approach to implement the diagnostics of information competence maturity of students studying at a higher educational institution on the basis of the fuzzy modeling methodology has been developed in the article. The proposed information competence model is based on the personal-focused and competence-based approaches. The implementation of the constructed model is carried out on the basis of MATLAB.*

Fuzzy modeling, information competence, diagnostics

**A.F. Latypova, A.V. Dorofeev**

FUNCTIONAL MODEL OF A MULTIDIMENSIONAL DIAGNOSTICS OF RESULTS OF VOCATIONAL EDUCATION

*Developing the effective teaching methods makes it necessary to solve the problem of working out the*

---

methods for diagnosing the results of vocational education. The diagnostic activity in the competence-oriented teaching is considered as a continuous and multifaceted process of revealing the actual level of competence maturity and is implemented in three directions: control, correction and forecasting. In the framework of the student-centred and competence-based approaches, a functional diagnosis model for a higher education institution has been developed. The cognitive, social-humanitarian, constructive, communicative, orientation and mobilization functions of the diagnostics have been identified, their contents being specified in each of the three directions. The vector method for the diagnostic activities development aimed at formation of students' individual learning trajectory has been proposed.

Competence approach, diagnostics, multidimensionality principle, vector model, individual learning trajectory.

**L.A. Ivanova**

FUNCTIONS OF PEDAGOGICS DEPARTMENT IN IRKUTSK STATE LINGUISTIC UNIVERSITY PERTAINING ISSUES OF MEDIA COMPETENCE RESEARCH

The article examines the pedagogics department's place (in 1999-2013) in the sphere of scientific research and its functions in the process of innovative implementation in the system of education in the region. The results of the scientific research implemented by a regional scientific-educational center (SEC) in terms of mediapedagogics are brought to the reader's attention and scrutiny. It is worth noting that speaking of the SEC researches in the particular historical time the high results were attained by the mutual collaboration of all members in the department. The major prerequisite for such collaboration was to involve experienced and newbie professors as well as TAs, which was carefully followed by the department's personnel.

Pedagogics department, pedagogics research, regional media pedagogics scientific-educational center, media education.

**N.S. Izotova**

URGENT ISSUES OF DISTANCE EDUCATION AT BAIKAL INTERNATIONAL BUSI-

NESS SCHOOL OF IRKUTSK STATE UNIVERSITY

The article brings the analysis of a 15 year's experience of Irkutsk State University in dual-degree online undergraduate studies, which lead to the Bachelor Degree in Management Studies. The article scrutinizes the existing experience and current issues and challenges Russian students face while online studies and during the process of class arrangement in American and Australian Universities.

Distant higher education, online education, training platform, internet-based technologies, electronic textbooks.

**V.B. Khas'yanov**

ANALYSIS OF PUPILS AND TEACHERS' MEDIA COMPETENCE MATURITY AT GENERAL EDUCATION INSTITUTIONS IN IRKUTSK REGION

This article presents the results of the analysis of high school pupils and teachers' media competence maturity at general education institutions in Irkutsk region carried out in 2013. The purpose of this study was to determine the level of media competence maturity of school leavers, its consequences and the reasons underlying the obtained result.

Media education, media competence, analysis, pupils, teachers, general educational institutions, Irkutsk region.

**E.A. Nikitina**

POTENTIAL OF A SPECIAL COURSE TO BROADEN UNDERSTANDING OF TEACHER'S PROFESSIONAL MOBILITY

The article substantiates the course "Professional mobility as a basis and condition of a specialist's self-realization", contributing to the effective formation of a future teacher's professional mobility. Based on the prevailing educational theory and practice, the article discusses the purpose, objectives, principles, application of the above-mentioned elective course.

Training, professional mobility, special course, self-realization, professional training.

*Section 4. Sociology, Philosophy, Cultural Science*

*V.L. Kurguzov*

CULTUROLOGY: SUPPORT OR OBLIVION?

*The article considers the problems of functioning the culturological education system in contemporary Russia and the negative tendencies of reforming the educational system in this country.*

Culture, culturology, education, science, society, reforms.

*V.L. Kurguzov*

PHILOSOPHY OF HEALTH, HUMANITARIAN CULTURE AND EDUCATION AS DE-

TERMINANTS FOR SUSTAINABLE DEVELOPMENT

*The article analyses the theoretical and methodological problems of the meaning for the most topical scientific categories of our time such as philosophy of health, humanitarian culture and the most important channel for their translation - the educational system.*

Human, nature, culture, society, health, education, sustainable development.

*Tribune of the youth*

*M.A. Malen'kikh*

AGRARIAN REVOLUTION OF 1917-1920 ON THE TERRITORY OF IRKUTSK REGION

*The article studies the changes taking place during the agrarian revolution in Siberia. The features*

*of these events on the territory of Irkutsk province are revealed.*

Siberia, Irkutsk province, agrarian revolution, peasantry.